



# Frank Keck

Founder / CEO  
CoreBuild



## *Helping leaders flourish & build engaged teams*

### **Who is Frank?**

Frank's Driving Force in life is to help leaders and teams overcome a lack of clarity to engage synergistically and conquer new levels of success. In other words, helping them move closer to their desired state of success in life.

He does this by utilizing Neuro Paradoxical Facilitation. In English, he is really good at making people comfortable and uncomfortable at the same time. (According to neuroscience, this is the ultimate brain state for people to learn and grow)

He is guided by his values of clarity, curiosity, and adventure.

Frank began his professional speaking career in 1990. Zig Ziglar is among the speakers that inspired him to pursue his passion. Thanks to natural ability and fine-tuning while working at Dale Carnegie, Frank has become an expert at dealing with people. His focus is on behavior change, whether he is delivering content on leadership, team-building, or culture shaping.

Frank has mastered his craft of leadership development by facilitating more than 10,000 hours over 20 years and more than 300 companies.

Frank utilizes humor, encouraging audiences to be focused but not to take themselves too seriously, enjoying life while challenging themselves. He leaves audiences energized and enlightened with the skills to produce positive effects in their personal and professional lives. (This is the getting people to be comfortable element.)

What makes Frank remarkable is his way with individuals and groups. He is able to connect with people and help them grow with a simple tool: questions. When Frank facilitates content delivery or conversation, he asks questions encouraging the participants to think. (This is getting people out of their comfort zone element.)



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## Quotables

“Frank Keck has launched our organization into a level of leadership unseen in our history. “

- *Bill Stockton, Deputy Agency Director, Texas A&M Transportation Institute*

“With Frank, you will leave a presentation, informed, enlightened with different and unique perspectives on even things you may have taken for granted, and making the complex simpler and very practical. There is a strong possibility you will also be entertained. One thing for sure, you will not be disappointed! “

- *John Watson, PMP, ATT*

## Partial Client List

Startland, NBKC Fintech Accelerator, Coca-Cola, General Motors, Texas A&M University, St. Louis Cardinals, Kiewit, NASA, FDA, Texas A&M Transportation Institute, Companion Protect, Capital One Bank, Jetz Incorporated, American Family Insurance, Wal-Mart, WellPoint, General Mills, Heinz, Honolulu PD, City of Lenexa, KS, U.S. Navy, Army, Air Force, Grand Rapids Griffins, Ford Motor Company, ASTD/ATD, United Way, SHRM, LSU, Johns Hopkins, TEVA Neuroscience, Akin Gump Attorneys, Samsung, Verizon, Westin, Terminix, Texas A&M Forest Service, University of North Carolina & many more.

## Topics List

Facilitation Skills, Culture and Team Building, Communication Skills and Innovative Thinking