

TMSC

Texas Motorcycle Safety Forum

2023



APRIL 1, 2023

Embassy Suites Hotel Conference Center
San Marcos, Texas

*Motorcycle Safety –
It's No Joke*



2023 TEXAS MOTORCYCLE SAFETY FORUM AGENDA

Motorcycle Safety – It's No Joke

8:00 AM – 9:00 AM	CHECK-IN AND NETWORKING (CONTINENTAL BREAKFAST) Veramendi G – H Pre-Function
9:00 AM – 9:45 AM	OPENING SESSION GENERAL Veramendi Salons G – H Welcome from the Texas Motorcycle Safety Coalition (TMSC) <i>Maurice Maness, TMSC Chair</i> Welcome from the Texas Department of Transportation (TxDOT) <i>Carol Campa, TxDOT</i> Update from the National Highway Traffic Safety Administration (NHTSA) <i>Becky Walker, NHTSA Region 6</i> Keynote Chris Symons In 2005, shortly after returning from military service in Iraq, Chris survived a serious motorcycle crash and lost an arm and a leg. Chris tells the story of the crash, his recovery, his family's unwavering support, and his life since that day.
9:45 AM – 10:25 AM	SESSION #1
Veramendi Salons G – H	Unlicensed to Ride
SPEAKER: <i>Cody Stewart, TTI</i>	Unlicensed motorcycle riders continue to be a traffic safety problem. In 2021, 63% of motorcycle operators killed in crashes in Texas did not have a motorcycle license at the time of the crash. All states in the U.S. require a motorcycle endorsement or license that is usually earned through the completion of a knowledge and skills test, yet many riders choose to ride without obtaining one. There is a significant need to encourage riders to enhance their knowledge and skills by attending rider training courses and obtaining the proper license. This presentation will provide: <ul style="list-style-type: none"> • a data snapshot of the motorcycle licensing problem in Texas, • survey and focus group results surrounding licensing issues in Texas, • overview of the data matching used to identify unlicensed riders in Texas; and • information on postcard mailing campaign.

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10:25 AM – 10:40 AM	BREAK & NETWORKING Veramendi G – H Pre-Function
10:40 AM – 11:20 AM	SESSION #2
Veramendi Salons G – H	California Update: Training, Statistics, Lane Sharing and Enforcement
SPEAKERS: Sergeant Christopher Caverner , California Motorcyclist Safety Program, Coordinator, California Highway Patrol	Join us to learn about the history of the California Motorcyclist Safety Program, its current state, and the future of the program. Listen as we discuss California's collision and fatality statistics from the past 10 years, the impact of roadway travel with legalization of lane sharing, and the challenges of current day enforcement.
11:20 AM – NOON	SESSION #3
Veramendi Salons G – H	ATLATT (All The Laws All The Time)
SPEAKER: Ford Strawn , Texas Department of Licensing and Regulation (TDLR)	Ford will be discussing program updates in the Motorcycle Training Program, potential and upcoming legislative bills, their impact/meaning as well as the 501-fund information. This session will also include an open discussion and Q&A.
NOON – 1:30 PM	LUNCH & NETWORKING Lunch Provided at Hotel Restaurant
1:30 PM – 2:10 PM	SESSION #4
Veramendi Salons G – H	Evidence (and not so evidence) Based Strategies and Suggestions to Reduce Impaired Riding
SPEAKER: Michael Fields , Former Judge, Harris County Criminal Court at Law No. 14	The consequences of riding impaired are costly in more ways than one as Retired Judge, Michael Fields, knows all too well. As an avid and licensed motorcycle rider who really cares about fellow riders, hear first-hand and from a legal perspective how lives are negatively affected in impaired riding cases in Texas. In addition, this presentation will review strategies and suggestions which can reduce impairment while riding.
2:10 PM – 2:50 PM	SESSION #5
Veramendi Salons G – H	Sorry My Car Didn't See You – The State of Automation and Motorcycling
SPEAKER: Tiffany Cipoletti , American Motorcyclist Association (AMA)	This session will cover the status quo of advanced automated safety features and their ability to interact with motorcyclists.

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2:50 PM – 3:05 PM

**BREAK & NETWORKING
(SNACKS AVAILABLE)**

Veramendi G – H Pre-Function

3:05 PM – 3:45 PM

SESSION #6

Veramendi Salons G – H

Motorcycle Crashes: Causes and Contributing Factors

SPEAKER:
*Carl Meaux, Accreditation
Commission for
Traffic Accident
Reconstructionists (ACTAR)*

There are three major contributing factors to the cause of motorcycle crashes: (1) the lack of experience in a rider wanting to go fast; (2) the lack of visibility of the motorcyclist; and (3) the motorcyclist operating under the influence of drugs and alcohol.

3:45 PM – 4:45 PM

ACTIVITY & PANEL DISCUSSION

Veramendi Salons G – H

**Accident Scene Management –
A Crash Course for the Motorcyclist**

SPEAKER:
*Penni (Gypsy) Fuller,
Accident Scene
Management (ASM)*

Overview of PACT with emphasis on scene safety, increasing the effectiveness of EMS, and addressing difficult subjects such as jaw thrust rescue breathing, stopping bleeding, and helmet removal.

Parking Lot North

Outdoor Activity

Veramendi G – H
Pre-Function

Panel Discussion

SPEAKER:
*San Marcos/Hays County
Fire, EMS, PD*

4:45 PM – 5:00 PM

CLOSING SESSION

Veramendi Salons G – H

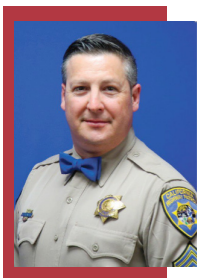
Announcements, Awards & Closing Remarks

*Cathy Brooks, TTI
Maurice Maness, TMSC*

NOTES

Horizontal lines for taking notes.

CONFERENCE SPEAKERS



SERGEANT CHRISTOPHER CAVNER

California Motorcyclist Safety Program, Coordinator, California Highway Patrol

Sergeant Christopher Cavner is a 21-year veteran with the California Highway Patrol and the current program coordinator for the California Motorcyclist Safety Program (CMSP). He began his career in law enforcement in 2002 and earned the title of motorcycle officer in 2006. Prior to his role as the CMSP coordinator, Sergeant Cavner performed duties as a Certified Motorcycle Officer, Departmental Weapons Training Instructor, Advanced Officer Safety Training Instructor, and an Internal Affairs Investigator. The goal of the CMSP is to inform motorcycle riders and the general public about motorcycle safety, education, and awareness. Sergeant Cavner's duty as the program coordinator is to provide oversight and guidance to the contracted training and media agencies, Sergeant Cavner and his team perform oversight by conducting routine quality assurance and compliance audits on all 41 of the training sub-contractors' in-person and distance learning classrooms, which also includes 106 training ranges throughout California.



CAROL CAMPA

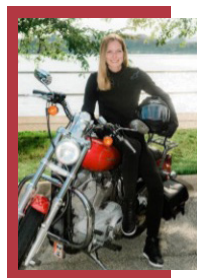
Branch Supervisor, Traffic Safety Division, Texas Department of Transportation

Carol L. Campa serves as Branch Supervisor for the Texas Department of Transportation's (TxDOT's) Traffic Safety Division. In this capacity, she provides management oversight of the Statewide Program Area in the Behavioral Traffic Safety Section.

Ms. Campa began her TxDOT career in 1997 as the District Engineer's Secretary for the El Paso District. In 2006, she was competitively promoted to Traffic Safety Specialist for the El Paso District. This began her career path with traffic safety and her passion to saving lives and preventing injuries on Texas roadways. In 2009, she moved to Austin as the State Safe Routes to School Coordinator where she managed the Safe Routes to School Program across the state educating and encouraging children to walk and bike to school safely. Since then, Ms. Campa has served in various Behavioral Traffic Safety roles.

Ms. Campa earned an associate degree in Business Administration from El Paso Community College (EPCC) in 2003. While at EPCC, she was Chapter President of the Phi Theta Kappa International Honor Society and a participant of EPCC's Honors Program for her academic achievement. In 2005, she earned a bachelor's degree in management from Park University and graduated magna cum laude. In 2018, Ms. Campa graduated from Texas State University with a Master in Public Administration and was a member of Pi Alpha Alpha and the International Honor Society for Public Affairs and Administration.

CONFERENCE SPEAKERS



TIFFANY CIPOLETTI

Government Relations Manager, On-Highway, American Motorcyclist Association

Tiffany Cipoletti joined the AMA Government Relations Department staff in Washington, D.C., in July 2020 after spending 13 years with the Motorcycle Riders Foundation. After becoming an endorsed motorcycle rider, she became active with the Virginia Coalition of Motorcyclists, her local state motorcycle rights organization (SMRO). Motorcycle advocacy has been a part of her life, not only professionally but as a concerned motorcycle rider herself.

As an avid rider, she is vigilant that legislation and transportation policy continues to consider the benefits and unique characteristics of motorcyclists as road users. Some of the emerging issues that have her attention include autonomous vehicle and intelligent transportation systems, lane splitting, rider training and distracted-driving legislation.

Tiffany has been in motorcycle advocacy for over 15 years and is the AMA government relations manager for on-highway issues. She can be reached at tcipoletti@ama-cycle.org.



MICHAEL R. FIELDS

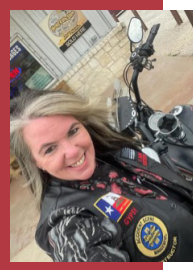
The recently retired Honorable Michael Fields is the former Judge of Harris County's Criminal Court at Law 14. He attended Southwest Texas State University in San Marcos, where he received a bachelor of science degree in Criminal Justice in 1987 and St. Mary's University School of Law where he received his Juris Doctorate in 1991. Mike joined the United States Army Reserves in 1985 and served honorably for eight years, receiving an Honorable discharge. After law school, Mike continued his service to his community and country as an Assistant District Attorney in the Harris County District Attorney's office from 1991 to 1994. Thereafter, he joined the Texas Attorney General's Office and later established a private practice.

Mike then ran for Judge of County Criminal Court at Law 14 in Harris County and took the bench in 1999 where he presided for twenty years. He has been given Judicial service awards by numerous organizations. He has taught judges across the country, testified on driving while intoxicated (DWI) laws in the United States Senate and has been considered a nationally recognized expert on DWI law.

Additionally, Judge Fields is active in his community. He is the former Chairman of the Harris County Bail Bond Board, a former member of the Foundation for Advancing Alcohol Responsibility's National Advisory and Judicial Advisory Boards. He is a Senior Fellow in the American Leadership Forum, a former outside Director in Leadership Houston and a prior member of the Texas Commission on Judicial Conduct. He has served on the board of the National Multiple Sclerosis Society of Houston and the Salvation Army's Boys and Girls Clubs. Mike has also been an Adjunct Professor at the Thurgood Marshall School of Law for several years.

Mike Fields has two daughters and has been married to his wife Karen — an Army veteran and retired Sergeant of the Houston Police Department — for thirty years.

CONFERENCE SPEAKERS



PENNI (GYPSY) FULLER

Accident Scene Management (ASM)

Owner, Texas Trauma and LifeSaver Training LLC

Penni “Gypsy” Fuller is a retired registered nurse with over twenty years of experience in the ER, ICU and home health forensics. Gypsy has been riding for over 30 years. Motorcycle Safety has always been a passion. She is an Motorcycle Safety Foundation Motorcycle Coach, American Heart Association, Red Cross, and HSI CPR Instructor, as well as an Accident Scene Management Instructor. Gypsy is also active in the Texas Motorcycle Safety community and is continually honing her advanced riding and trauma skills.

She began the Texas Trauma and LifeSaver Training to combine her passions for motorcycles and medicine. Gypsy believes knowledge is power — the more you know, the safer and more prepared you are.



CARL J. MEAUX

Accident Reconstructionist with the Accreditation Commission for Traffic Accident Reconstruction (ACTAR)

Carl J. Meaux is an instructor for Accident Investigation Curriculum for Texas A&M Extension Services in the Public Safety Division. He is using his training and experience to investigate and reconstruct motor vehicle crashes. Carl is also part of the fatality accident reconstruction team, where he investigates, reconstructs, and follows up on fatal collision investigations.

Before joining Texas A&M Extension Services, Carl worked for the Houston Airport Police Department patrolling and securing the airport perimeters. He then transitioned into a role with Fire Prevention and Fire Investigation where he implemented fire prevention training in area schools.

Carl has over 1,800 hours of training in crash investigation and reconstruction and has investigated over 4,500 motor vehicle crashes. He has full accreditation as an Accident Reconstructionist with the Accreditation Commission for Traffic Accident Reconstruction. Carl has been a certified instructor since 2007.

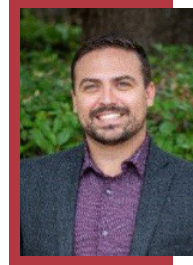
CONFERENCE SPEAKERS



CODY STEWART

Associate Transportation Researcher for the Center for Alcohol and Drug Education Studies (CADES), TTI

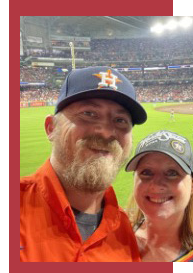
Cody Stewart has been with TTI since 2011. Cody’s research focuses are impaired driving and motorcyclists. His primary motorcycle research has been with motorcycle safety training, but he has also assisted with Texas’ extensive analysis of motorcycle crashes in Texas, and the annual Texas Motorcycle Safety Forum. In addition to his work as a researcher, he is an instructor for a track-riding school, a former expert racer in the CMRA, and an avid rider/enthusiast.



MICHAEL “FORD” STRAWN

Senior Program Manager, Education and Examination Division, Texas Department of Licensing and Regulation (TDLR)

Michael “Ford” Strawn is the Senior Program Manager for the Education and Examination Division. He has over 13 years of driver education, highway and traffic safety laws, driver license laws and regulatory experience and over 14 years of management/supervisory experience. He is an avid rider with over 20 years of riding experience and also serves as the state coordinator for Texas Motorcycle Training. Ford brings this experience to the Motorcycle program in Texas to help promote safety, compliance and a commitment to improving the program and creating more licensed riders in Texas.



CHRIS SYMONS

Chris Symons is a veteran, business owner, and former motorcycle rider. He and his family live in the Bryan/College Station area.

CONFERENCE SPEAKERS



BECKY BIRDWELL WALKER

Regional Program Manager, National Highway Traffic Administration

Becky Birdwell Walker is a Regional Program Manager in Fort Worth, Texas with the National Highway Traffic Safety Administration (NHTSA). She joined NHTSA in July of 2016. NHTSA Region 6 includes the states of Louisiana, Mississippi, New Mexico, Oklahoma, Texas and the Indian Nations. Her primary duties include the coordination of NHTSA's Pedestrian/Bicycle Safety, Distracted/Drowsy Driving, Employer Programs and Regional Meetings Coordination. Becky is the Contracting Officer's Representative for the media contract in the Region. She served on the Dallas-Fort Worth Leadership Federal Executive Board (FEB), representing NHTSA to other federal agencies. In addition, Becky is responsible for the coordination of Texas' highway safety programs, which is one of the largest highway safety programs in the United States.

In 2022, Becky was awarded the Department of Transportation Secretary's Diversity, Equity and Inclusion Award for commitment to advancing safety for all and promoting meaningful and inclusive stakeholder engagement in NHTSA's Highway Safety Program. Also in 2022, she received the DFW FEB's Interagency Team Award (among 80 agencies across the DFW Federal community). This award was for outstanding work with Federal agencies to advance tribal safety. In 2020, she was a finalist for the DFW FEB's Interagency Collaboration Award, which recognizes those who make significant contributions to public service in activities that require coordination, planning and collaboration with other Federal governmental agencies.

Before joining NHTSA, Becky was the State Legislative Manager for the National Office of Mothers Against Drunk Driving (MADD). During her tenure at MADD, Becky saw the successful passage of hundreds of anti-drunk driving laws and countermeasures. She served on both the Administrative License Revocation and ".08" Coalitions. She conducted many MADD Workshops throughout the country, worked on MADD's first "Rating the States" publication and managed "National Sobriety Checkpoint Week." Prior to this, Becky served as Congressional Press Secretary to U.S. Representative Solomon Ortiz in Washington, D.C. Among her duties, she handled highway safety issues for Texas' 27th Congressional District, as well as daily press calls, radio shows, speeches and newsletters.

Becky, a native of Fort Worth, holds a Master of Journalism Degree from the University of North Texas, in Denton and a bachelor of arts degree in Communications from Stephen F. Austin State University, in Nacogdoches, Texas.

**Thank you for coming to our
2023 Texas Motorcycle
Safety Forum!**



We Want Your Feedback!



*Please take a moment to
complete our quick survey and
provide any feedback, thoughts,
or suggestions to help us
improve the Texas Motorcycle
Safety Forum. We greatly
appreciate it!*



TTI's Motorcycle Safety Team We're Social.



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